



Healthcare Continuing Education Professionals Day™

SOCIAL MEDIA TOOLKIT

This Healthcare Continuing Education Professionals Day™ Toolkit equips you with ready-to-use social media posts, graphics and a newsletter blurb to help promote the important contributions of healthcare continuing education professionals on Jan. 23, 2026.

Leverage the resources in this toolkit to demonstrate your dedication to advancing medical expertise, enhancing patient care and nurturing professional development. Highlight your contributions by sharing content that recognizes the value of lifelong learning, encourages interaction within your network and motivates others to support our healthcare community.

SOCIAL MEDIA POSTS

Share any of the following social media posts to your personal social media channel to promote your work and impact on provider education and patient care.

Celebration Post

Happy Healthcare Continuing Education Professionals Day™! Today, we honor the vital role continuing education professionals play in keeping healthcare teams informed and prepared. Here's to lifelong learning and the pursuit of excellence in patient care! #CEProfessionalsDay

Impact Post

Education drives better care. On Healthcare Continuing Education Professionals Day™, we celebrate the programs that strengthen provider confidence and improve patient outcomes. Together, we're shaping a healthier future! #CEProfessionalsDay

Behind-the-Scenes Post

Behind every skilled healthcare provider is a team of dedicated continuing education professionals. Today, Healthcare Continuing Education Professionals Day™, we celebrate the creativity, expertise and commitment that drive our educational efforts. #CEProfessionalsDay

Future of Healthcare Post

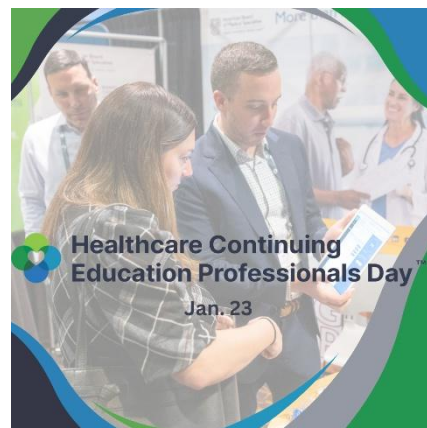
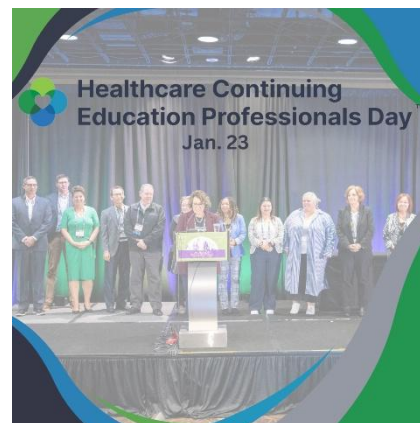
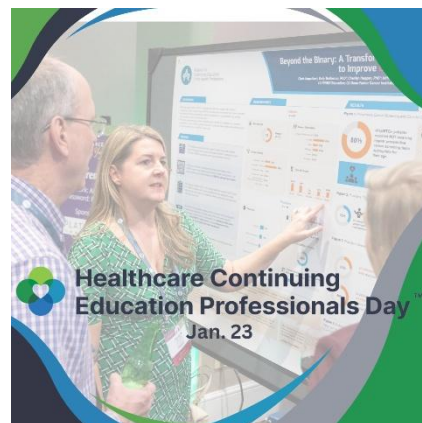
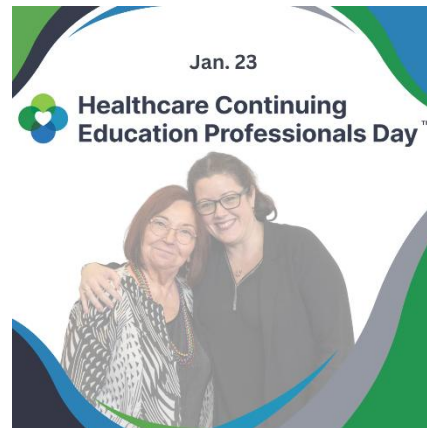
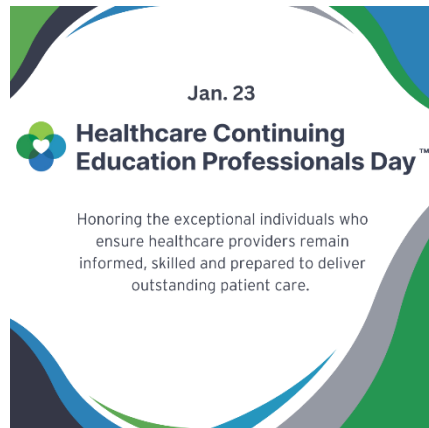
Learning builds the future of healthcare. Continuing education teams support healthcare professionals in their learning journeys, playing a vital role in shaping the future of care. On Healthcare Continuing Education Professionals Day™, we celebrate our shared mission to advance healthcare through knowledge! #CEProfessionalsDay

Contribution to Scholarship Post

Continuing education professionals are not only educators — they are contributors to the evolving landscape of healthcare scholarship. On Healthcare Continuing Education Professionals Day™, we recognize the research, innovation, and academic leadership that drive evidence-based teaching and learning, making continuing education impactful, evidence-based and transformative. Learn more: [\[link to your research or impactful research\]](#)
#CEProfessionalsDay

SOCIAL MEDIA GRAPHICS

Use the following graphic when posting to social media to make your posts more visually appealing and attention-grabbing. Right click and select 'Save As' to save the image to your device.



NEWSLETTER BLURB OR ARTICLE

Use the following copy to submit a newsletter blurb to your facility's marketing/communication team or whoever develops internal communications.

Title

Recognizing Healthcare Continuing Education Professionals Day™

Blurb

On Jan. 23, 2026, we proudly observe Healthcare Continuing Education Professionals Day™, a meaningful day dedicated to honoring the exceptional individuals who ensure healthcare providers remain informed, skilled and prepared to deliver outstanding patient care.

Continuing education professionals play a vital role in shaping the future of healthcare. Through the development and delivery of high-quality educational programs, they promote lifelong learning, support professional growth and contribute directly to improved health outcomes.

At [NAME OF FACILITY], we are honored to recognize our continuing education professionals — [INSERT NAMES] — whose dedication and expertise empower our healthcare providers with the knowledge and tools needed to meet the evolving demands of patient care.

Today, we celebrate your impact and commitment to excellence.